



**Ateneo de Davao University**  
**School of Arts and Sciences**

AB Mass Communication  
SY 2007 – 2008

**First Year**

First Semester

Course Code	Course Title	Units
Engl 11	Basic Communication Skills	3
Lit 1	Literatures of the Philippines	3
Math 111	College Algebra	3
Fili 1	Komunikasyon sa Akademikong Filipino	3
EDP 111	Fundamentals of Computer Software and Application	3
Psy 111	General Psychology	3
Bio 101	College Biology – Lec	3
Bio 102	College Biology – Lab	2
FYCF 1	First Year Christian Communication	1
PE 1	Physical Education	2
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Second Semester

Course Code	Course Title	Units
Engl 13	Grammar and Composition	3
Lit 2	Literatures of the World	3
Fili 2	Pagbasa at Pagsulat Tungo sa Pananaliksik	3
Socio 111	Society and Culture with Family Planning	3
Hist 111	Philippine History	3
Bio 400	Environmental Science	3
Theo 111	Jesus Christ and Salvation History	3
FYCF 2	First Year Christian Formation	1
PE 2	Physical Education	2
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## Second Year

### First Semester

Course Code	Course Title	Units
Engl 23	Writing Across the Disciplines	3
MC 90	Communication Theory	3
Fili 3	Masining na Pagpapahayag	3
PS 211	Philippine Constitution and Government	3
Hist 50	Life and Works of Rizal	3
Theo 121	Church and Sacraments	3
PE 3	Physical Education	2
NSTP – CWTS 1	National Training Service Program – Civic Welfare Training Service 1	3
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### Second Semester

Course Code	Course Title	Units
Engl 21M	Speech Arts with Introduction to Theater Arts	3
MC 100	Introduction to Mass Communication	3
Hum 1	Introduction to Arts Appreciation	3
Math 213	Elementary Statistics	3
Econ 111	Introduction to Economics with Agrarian Reform and Taxation	3
Hist 222	Asian Civilization	3
PE 4	Physical Education	2
NSTP – CWTS 2	National Training Service Program – Civic Welfare Training Service 2	3
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## Third Year

### First Semester

Course Code	Course Title	Units
Philo 103	Introduction to Philosophy	3
Hum 3	Film Appreciation	3
MC 101	Introduction to Journalism	3
MC 353	Print Media Principles and Practices	3
MC 103	Principles of Writing for Radio	3
MC 104	Principles of Writing for Television	3
MC 127	Law of the Mass Media	3
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### Second Semester

Course Code	Course Title	Units
Philo 104	Philosophy of the Human Person	3
Theo 131	Christian Morality and Spirituality	3
MC 108	Advanced Newspaper Writing	3
MC 106	Development Communication	3
MC 105	Production Workshop	3
MC 350	Nonlinear Video Editing	3
MC 107A	Practicum	3
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## Fourth Year

### First Semester

Course Code	Course Title	Units
Philo 106	Philosophy of Religion	3
Theo 141	Christian Commitment and Solidarity	3
MC 107B	Practicum	3
MC 102	Advertising	3
MC 109A	Communication Research / Thesis Direction	3
		15

### Second Semester

Course Code	Course Title	Units
Philo 107	Moral Philosophy	3
MC 400	Basic Web Design	3
MC 424	Media Management and Entrepreneurship	3
MC 126	Community Communication	3
MC 109B	Thesis Defense	3
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