



ATENEO DE DAVAO UNIVERSITY
SCHOOL OF BUSINESS AND GOVERNANCE
GRADUATE BUSINESS AND GOVERNANCE PROGRAM

Doctor of Business Administration

Effective School Year 2003 - 2004

First Year

First Semester

Second Semester

Course Code	Course Description	Units	Course Code	Course Description	Units
GB300	Philosophy of Business	3	GB303	Business Economics	3
GB301	Advanced Statistics	3	GB304	Organizational Theory and Development	3
GB302	Research Methods	3	DBA400	Quantitative Tools in Business	3
	Total	9		Total	9

Second Year

First Semester

Second Semester

DBA401	Marketing Management	3	GB305	Administrative Policy	3
DBA402	Production and Operation Management	3	DBA404	Special Tools in Marketing	3
DBA403	Financial Management	3	DBA405	Special Topics in Production Management and Operation Management	3
	Total	9		Total	9

Third Year

First Semester

Second Semester

GB901	Dissertation Research (Review of Related Lit. / Proposal Defense)	6	GB902	Dissertation Research (Actual Research and Analysis /Final Defense)	6
	Total	6		Total	6